LAKE MILLS RECREATION DEPARTMENT

History, Services and More



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DIFFERENT TYPES OF RECREATION PROVIDERS



Volunteer

 Non governmental, non-profit or volunteer based agencies which serve the public at large with multiservice programs that often include a substantial element of recreational opportunity.

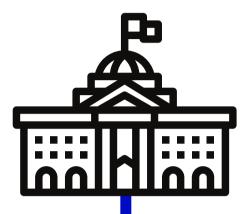
• EX: Boy & Girl Scouts & YSO's



Private

- Privately owned facilities which may require some form of membership and fee. In some cases assist in community recreation needs.
- Non-Profit AND For Profit

• EX: RLAC, YMCA



Public

- Facilities developed, used and/or maintained by public agencies for use by the public.
- Local, State or National Governments
- "Park & Recreation" or "Community Education"

• EX: LMRD, LM Parks & Forestry

COMMUNITY PROGRAM AND SERVICES FUND 80

Overview:

- Unique way of running a Community Recreation Department
- For activities such as adult education, community recreation programs, senior citizen programs, non-special education preschool, day care services and other programs which are not elementary and secondary educational programs but have the primary function of serving the community regardless of age or school affiliation.
- Access to Community Service Fund activities cannot be limited to pupils enrolled in the district's K-12 educational programs. It must be open to all district residents.
- Some other area districts that operate this way include: Madison, Milwaukee, Cambridge, Fall River, Johnson Creek, Milton, McFarland, Oregon and Sauk Prairie.
- For more information:
 - <u>https://dpi.wi.gov/sfs/finances/fund-info/community-service/overview</u>





MISSION AND VISION

Mission

Building community by providing quality programs today that connect people, inspire growth and foster healthy opportunities for tomorrow.

• Vision

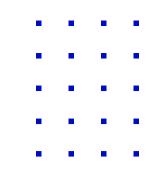
Provide our entire community with a variety of high quality recreational activities that promote overall wellness of our community members.



HISTORY



- **1982**: Lake Mills Recreation Department is funded through the School District
 - 1982-2012: Various LMRD Recreation Directors were had (Roger Alexander & Boyd Forest)
 - 1999: Current Recreation Supervisor started, Jane Riedl
 - 2013: Current Director of Recreation hired, Ben Dayton
- 2013: Program offerings expanded to include additional youth sport opportunities, community trips & youth enrichment programs
- **2013**: Creation of LMRD logos and Facebook page
- 2014: LMRD offers online registration and starts publishing 3 seasonal program guides
- **2016**: LMRD builds the LM Community Disc Golf Course
- 2017: LMRD, LM Parks and Lions Club build concession stand down at Wallace Park • 2018: Current Recreation Supervisor hired, Brooke Pfund
- 2018: LMRD opens their first summer child care program- Summer Playground Program (SPP)
- 2019: LMRD gained Club 55-Senior Center
- 2019-20: LMRD opens their first school year child care program Before and After School Program (BASP)
- 2020: LMRD remained essential throughout the COVID-19 pandemic providing childcare and socially distant recreation services
 - 2021-22: Current Child Care Supervisor hired, Amanda Wermuth





Youth Athletic/Sports Programming

- Tot Programming (Tiny Tumblers, Intro to Soccer, Sports Sampler)
- 4K Programming (4K Soccer, NFL Flag Skills, 4K T-Ball, 4K Gymnastics)
- Youth Athletics (Archery, YDL Basketball, Dance Clinic, Gymnastics/Tumbling, Volleyball Skills, Tennis Club, Learn to Skate)
- In House Youth Athletic Leagues (T-Ball, Coach Pitch, NFL Flag, Fall/Spring Soccer)
- Traveling Youth Athletic Leagues (Little League Baseball, Girls Softball, BDL Basketball, Medal League Volleyball, 5/6 Traveling Flag Football)

*Participant Totals: 2880 *Volunteer Totals: 288



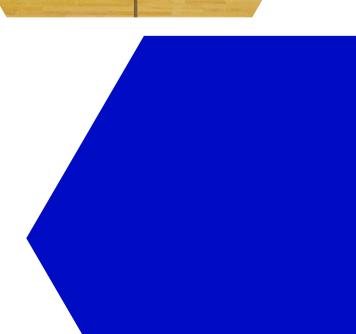
Childcare

- Summer Playground Program
 - Started in 2018
 - Provide students with wraparound care before and after summer school
 - Provide full day care during non summer school days
- Before and After School Care
 - Started in 2019
 - Provide wraparound care before and after school
- Enrollment has ranged between 47 to 59 students
- Waitlist has been up to 50 kids
- Students engage in arts and crafts projects, playground games, activities in the gym, field trips and more.

*Average 38-41 students a day









Club 55 Senior Center:

- Started in 2019 under the Lake Mills Recreation Department
- Prior to 2019, the Senior Center was overseen by a dedicated group of volunteers who founded Club 55 in 2016
- Programs include
 - Weekly Programs (Playing Cards, Card Making, Bingo, Dominoes and Board Games)
 - Fitness Programs (Exercise Class, Cornhole, Pickleball, Cardio Drumming, Kayaking)
 - Events (AppleFest, Holiday Luncheons, Mystery Antiques, Educational Seminars)
 - Day Trips
- 2022 Accredited Senior Center through the Wisconsin Association of Senior Centers

*Total program visits: 5,828

*2021-22 School Year







Adult Athletics:

- Adult Leagues (Fall/Winter Volleyball Leagues, Men's Basketball League)
- Adult Programs (Open Gym Pickleball, Ultimate Frisbee)
- Adult Fitness (Sunrise Slow Flow Yoga)
- *Participant Total: 369

Events and Enrichment Programs:

- Youth Enrichment (Adventure Days, Battle Darts, STEM programs, Art Craft Cafe)
- Middle/High School Events and Trips (Ski Club, Flashlight Egg Hunt, Battle Darts) *Participant Total: 529

Additional Services:

- Lake Mills Community Disc Golf Course
- Disc Golf and Snowshoe Rentals
- Discounted Attraction Tickets (Through WPRA)
- Multiple Community Partnerships

*2021-22 School Year



Cafe))arts)

COMMUNITY PARTNERSHIPS

- Lake Mills Optimist Club
 - Youth Basketball Programs
 - Tri-Star Basketball Competition
- Legendary Lake Mills; A Chamber Main Street Organization
 - Knickerbocker (Candlelight Snowshoe Hike, Family Games in the Park)
 - HS/MS Highway Clean Up*
 - Musical Market Nights*
- Rotary Club
 - Fall Soccer Concessions
 - Movies in the Park*
- Lake Mills Forestry Department (Use of Parks & Park Facilities)
- Arts Alliance (Souper Bowl Event at Club 55)
- L.D. Fargo Library (Snowshoe Candlelight Storywalk)*
- FortHealth Care
 - RailYard
 - Monthly Blood Pressure Checks at Club 55-Senior Center
- Rock Lake Activity Center (Adult Fitness Classes, Club 55-Senior Center)
- Local Businesses
 - Rubbish Restyled (Art Craft Cafe's)*
 - Waterhouse Foods (various culinary enrichment programs)
 - BIA Foods (Club 55-Senior Center Meal Program)

*New partnerships as of 2022-23 school year





YOUR LAKE MILLS RECREATION DEPARTMENT

Full Time Staff

Our full time staff oversee the daily operations of the department, develop and maintain programming & facilities, train and supervise staff, create & publish annual program guides, foster community partnerships among many other things!

LMRD has four full time staff members:

- Director of Recreation, Ben Dayton
- Recreation Supervisors, Brooke Pfund & Jane Riedl
- Child Care Supervisor, Amanda Wermuth

If you look closely, you will notice many of our staff volunteer within other organizations in Lake Mills.

Professional Affiliations

- Wisconsin Park & Recreation Association (WPRA)
- National Recreation & Park Association (NRPA)
- Wisconsin Association of Senior Centers (WASC)

WASC Accredited Senior Center (2) Certified Park & Recreation Professionals

PT Time/ Seasonal

Our part time and seasonal staff consist mostly of High School Students. For many of them this may be their first job.

Positions include: Child Care Staff, Referees/ **Umpires, Concession Workers & Program Instructors**

55+ Part Time/ Seasonal Staff

Volunteers

Almost all of LMRD's youth athletic programs and Club 55-Senior Center programs & events are run with the the help of Volunteers.

That's over 300+ volunteers annually!

THANK YOU TO ALL OUR VOLUNTEERS over the years. :)



Office Information

LMRD Central Office: Leased Space 322 N. Main Street (Leader Building) Phone: (920) 648-8035

Club 55-Senior Center: Leased Space 229 Fremont Street (Rock Lake Activity Center) Phone: (920) 728-2176

Child Care Office: District Building 155 E. Pine Street (LMES) Phone: (920) 648-2338 ext. 466

Other

LMRD runs programming at the following nondistrict locations:

- Bartel's, Faville, Rotary and Wallace Parks
- Sandy Beach
- Commons Park
- Korth Park



THANK YOU



Contact: Ben Dayton Email: ben.dayton@lakemills.k12.wi.us Phone: 920-648-8035





